

**PENNSYLVANIA PUBLIC UTILITY COMMISSION  
HARRISBURG, PENNSYLVANIA 17120**

RE: Green Button Initiative

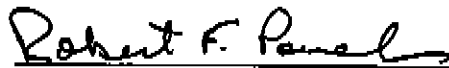
Public Meeting April 12, 2012  
2289411-LAW  
Docket No. M-2012-2289411

**JOINT STATEMENT OF  
CHAIRMAN ROBERT F. POWELSON  
AND COMMISSIONER PAMELA A. WITMER**

On January 18<sup>th</sup> of this year, the Federal government announced the formal launch of the “Green Button Initiative.” Essentially, this initiative provides for the presentation of electric utility customer usage information in a standardized format by all participating utilities, with the goal of making it easier for application designers to create innovative programs to allow consumers to take greater control of their electric usage.

Utilities supporting this initiative provide an easy-to-use portal on their websites, literally, a “green button,” that customers can click on to access different types of usage information.<sup>1</sup> Once this standardized usage information is downloaded to a customer’s computer, the customer can choose to share the information and take advantage of “apps” designed to help manage energy use. This system allows for innovation while still protecting customer privacy.

Several utilities across the country, including two of the largest utilities in California, have already implemented this initiative. In Pennsylvania, PECO has formally indicated that it will participate and PPL has informally committed to joining the initiative as well. We strongly encourage Pennsylvania’s remaining electric utilities to follow suit and join PECO and PPL in taking part in this program.



**ROBERT F. POWELSON  
CHAIRMAN**



**PAMELA A. WITMER  
COMMISSIONER**

**DATE: April 12, 2012**

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<sup>1</sup> For an example, visit <http://www.pge.com/myhome/myaccount/using/thegreenbutton/>